Navigating The Path to Enhanced Authentication



Not all authentication practices are the same. It is important to understand the differences in approach so you can evaluate your risk tolerance. The below infographic will help you navigate some of the most-important decision points.



9 in 10

say they say the want to stop credential theft and phishing-related attacks ⁵

70%

say they are overwhelmed by the complexity of authentication systems ⁶

1 in 2

say they are shifting from multiple, siloed tools to a holistic approach ⁷

50%

say end users bypass security controls; 42% want to lower end-user friction ⁸

About Axiad

Axiad delivers organization-wide passwordless orchestration to connect people and machines to data and applications from anywhere with a comprehensive, secure, and efficient SaaS authentication platform. Unlike other approaches that are done in silos, Axiad allows customers to move to a passwordless future without the friction and risk of fragmented solutions. All of its offerings deliver phishing-resistant MFA to deliver added protection to its customers.

¹ 2022 Trends in Securing Digital Identities, Identify Defined Security Alliance, 2022
² Remote Workforce Security Report, Cybersecurity Insiders, 2021
³ Axiad Passwords & Productivity Survey, Axiad Primary Research, 2021
⁴ 2022 Authentication Survey Results, Axiad Primary Research, 2022

⁵ The State of Passwordless Security, Cybersecurity Insiders, 2021
⁶ 2022 Authentication Survey Results, Axiad Primary Research, 2022
⁷ Remote Workforce Security Report, Cybersecurity Insiders, 2021
⁸ 2022 Authentication Survey Results, Axiad Primary Research, 2022



