

Passwordless Authentication by the Numbers

Understanding the Path to Enterprise-Wide Passwordless Orchestration

Passwordless authentication is a hot boardroom topic, as bad actors are exploiting gaps and inconsistencies in how organizations authenticate. But confusion still abounds on why passwordless strategies are relevant, how they should be implemented, and what to look for in an ideal solution. **Following is some market data to demystify this topic.**

Identity-related attacks are on the rise



Experienced an identity-related breach in the last year¹



Have been impacted by a phishing attack in the last two years²

Password-only approaches are no longer optimal

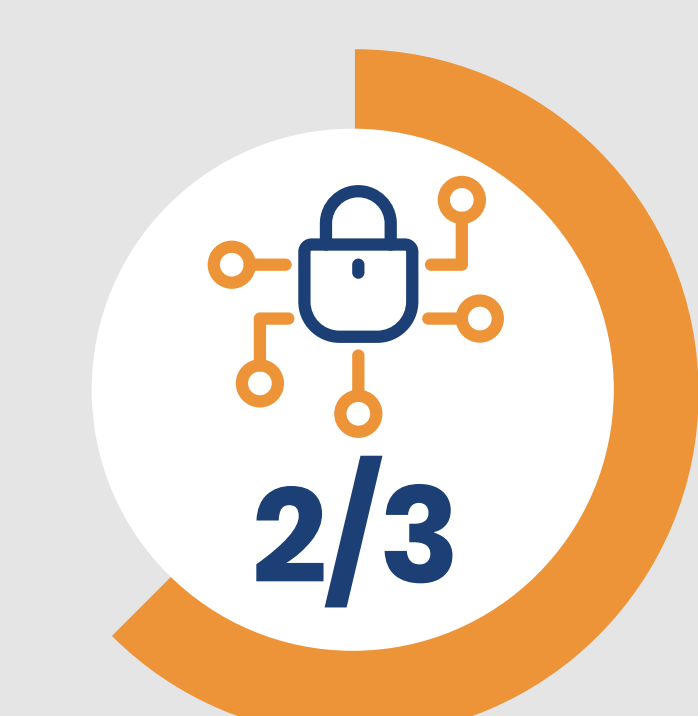


Number of username/PW combinations available on the dark web³

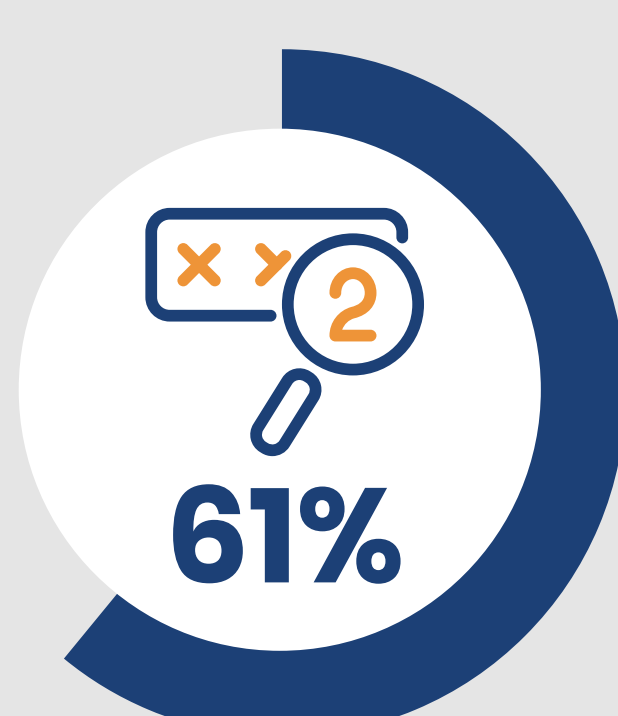


Of US office workers that find passwords to be a problem⁴

Passwordless authentication is quickly emerging, but not all approaches are the same



Plan to implement a passwordless solution in the next 24 months⁵



Of "passwordless" solutions actually require a password or other shared secret⁶

Ideal solutions must balance two key items: security and friction



Want to stop credential theft and phishing⁶



Say authentication processes have stopped them for doing their job⁴

Interoperability with existing identity security (IAM) investments is also critical



Report it is essential or important to have their solution seamlessly interoperable with multiple identity providers⁶

Fragmented passwordless authentication solutions are falling out of favor



Are shifting from multiple, siloed security tools to a platform solution²

About Axiad

Axiad delivers enterprise-wide passwordless orchestration to secure users and machines for organizations that must optimize their cybersecurity posture while navigating underlying IT complexity.

Unlike many approaches to authentication that are done in silos across multiple authentication methods, identity types, and use cases, Axiad allows customers to move to a passwordless future without the friction and risk of fragmented solutions.

By delivering a simple, dedicated, and holistic authentication platform, Axiad helps organizations become more phishing resistant, prevent ransomware attacks/account takeovers, and take a critical step forward to implementing a Zero Trust strategy by limiting reliance on passwords and by verifying everything before granting access to your most-important assets.

To learn more visit www.axiad.com

Citations

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- The State of Passwordless Security, Cybersecurity Insiders, 2021